



Sponsorship Opportunities



The 5th Annual *RUNWALK FOR THE RETINA* to benefit the American Retina Foundation (ARF) is back, evolved, and will coincide with this year's ASRS annual meeting taking place in Boston, Massachusetts, from August 20-24, 2011.

To avoid the late summer heat, the "TWILIGHT" *RunWalk* is slated for a 5:30pm start on Sunday, August 21st at the Joseph Lee Playground Park's 4K course. This year, the format has been slightly altered to include walkers and runners of all levels. Whether you are "in it to win it", want to get your daily workout in, or are inclined to enjoy a nice stroll in the park ~ this event is for you.



5TH Annual "TWILIGHT" RunWalk for the Retina

FINANCIAL

Sponsorship Opportunities Overview Sheet

SUNDAY, AUGUST 21, 2011

5:30pm-7:00pm"ish"

29th American Society of Retina Specialists Annual Meeting
Boston, MA

I would like to financially support this event at the following level:

Olympian Level (\$10,000)

Champion Level (\$5,000)

Runner Level (\$2,500)

Pacer Level (\$1,000)

Other \$ _____

Method of Payment

Check

Mastercard

Invoice Me

Visa

American Express

Amount \$ _____

Name on Card: _____

Acct# _____

Exp. Date: _____

Please provide the following information and/or materials to lweber@retinafoundation.org

by July 1, 2011



2011 TWILIGHT *RunWalk* for the Retina

Levels of Sponsorship

Olympian \$10,000

- Company logo will be prominently placed on all participant **t-shirts**
- Company name will be included as a sponsor on the following websites;
 - www.retinafoundation.org
 - www.asrs.org
 - www.savingvision.org
- Company name and logo will be prominently placed on all marketing materials
- Company logo (large) will be prominently placed on the Start and Finish Signage
- Company name and logo referenced in all communication and marketing materials
- Company logo (large) prominently placed and referenced in ARF's Annual Year in Review document
- Company logo (large) prominently placed on all pre-event signage at the ASRS Annual Meeting
- Company name and logo to appear in the RETINA TIMES; official journal of the ASRS



2011 TWILIGHT RunWalk for the Retina

Levels of Sponsorship

Champion \$5,000

- Company logo will be placed on all participant **t-shirts**
- Company name will be included as a sponsor on the following websites;
 - www.retinafoundation.org
 - www.asrs.org
 - www.savingvision.org
- Company name and logo will be prominently placed on all marketing materials
- Company name and logo referenced in all communication and media venues
- Company logo (medium) prominently placed and referenced in ARF's Annual Year in Review document
- Company logo (medium) prominently placed on all pre-event signage at the ASRS Annual Meeting
- Company name and logo and reference to appear in the RETINA TIMES; official journal of the ASRS



2011 TWILIGHT RunWalk for the Retina

Levels of Sponsorship

Runner \$2,500

- Company logo (smaller size specified) will be placed on all participant **t-shirts**
- Company name will be included as a sponsor on the following websites;
 - www.retinafoundation.org
 - www.asrs.org
 - www.savingvision.org
- Company name and logo will be placed on all marketing materials
- Company name and logo referenced in all communication and media venues
- Company logo (small) placed and referenced in ARF's Annual Year in Review document
- Company logo (small) placed on all pre-event signage at the ASRS Annual Meeting
- Company logo and reference to appear in the RETINA TIMES; official journal of the ASRS



2011 TWILIGHT *RunWalk* for the Retina

Levels of Sponsorship

Pacer \$1,000

- Company name will be placed on all participant **t-shirts**
- Company name will be included as a sponsor on the following websites;
 - www.retinafoundation.org
 - www.asrs.org
 - www.savingvision.org
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2011 TWILIGHT RunWalk for the Retina

Sponsorship Logo and Company Information

PLEASE PROVIDE THE FOLLOWING INFORMATION **BY JULY 1, 2011** VIA EMAIL TO
lweber@retinafoundation.org

- 1) Company **LOGO** ~ (format preference; JPEG or EPS)
- 2) Company **NAME** ~ as you wish it to appear

Company Name <i>(as you wish it to appear)</i>
Point of Contact Name and Title
Email
Address
Phone
Fax
Will someone from your organization be in attendance? (please provide applicable informa

THANK YOU